# Make digital hiring your new strategy

In the blink of an eye, work has changed forever. Social distancing, remote work, and online meetings that started as a public health necessity have now become part of human capital strategy. Not only is digital hiring a smart choice for the future, it's the only way to manage hiring in a high unemployment market.



Digital hiring software helps accelerate your shift to digital recruiting, interviewing, and onboarding.



#### "Empowers Our Hiring Managers"

-Richard Gleeson, SHRM-CP Manager of HR Systems, Craft Brew Alliance



# Hire remotely, while keeping a human connection

If disruption has created more remote roles in your company, then you need a human-centered process that can be done 100% virtually.

# Streamline your hiring (once and for all!)

Going digital removes inefficiencies and manual steps so your teams can be more productive than ever – especially in a high unemployment market.

# Reach diverse talent and make great decisions

Your best talent may not live in your 25-mile radius. Digital hiring allows you break barriers, while using data to pinpoint the absolute best fit.



## "Delivers ROI"

-Martin Spokony Director or Talent Acquisition, Aspen Dental



#### "Fantastic Assessment Tool"

-Sarah Cooper Truchard, SHRM-SCP Manager Training & Development, PV Fluid Products

# Digital hiring experience

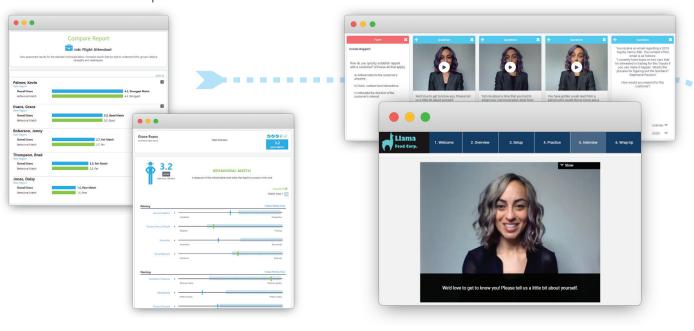
### **Online assessment**

Understand job fit in seconds Stack rank top candidates

## Pre-recorded video interview

Replace time-consuming phone screens

Vet 3X more talent

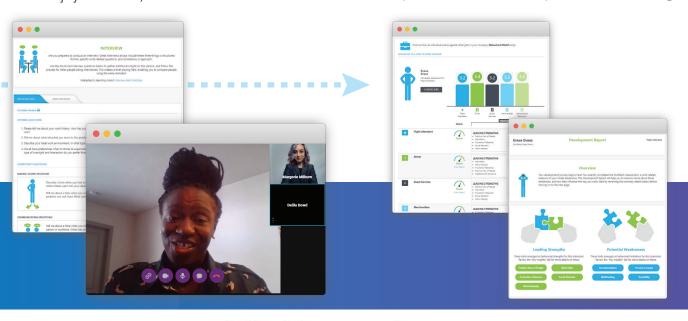


### Live video interview

Meet top talent, anywhere in the world Enjoy effective, data-driven interviews

# **Onboarding**

See strengths and gaps at-a-glance Improve remote (and in-person) onboarding





2854 Highway 55 Ste. 150, St. Paul, MN 55121 Phone: (800) 416-9570 info@maximumpotential.com