

Helps Identify Individual **Business Behavior**

PROCEPTION2 is an online DISC based profiling system designed to provide insight into an individual's behavioral style in a work environment. This system will help management better understand potential candidates, members of their work team, and assist work team members in identifying their personal strengths and areas in need of improvement. The **PROCEPTION**² guestionnaire takes approximately 15-20 minutes to complete and generates a 12-18 page report.

The Business Motivators report is often used with **PROCEPTION**2

Notable Primary Behaviors



S - Steadiness - How Sam Reacts and Responds to Change Sam will always be ready to take on the next challenge at the spur of the moment. He wants to act quickly and sponta-neously when problems arise. Sam likes working in an unstructured environment, which provides his with the ability to have many projects active at the same time. Sam has many projects underway at the same time. At times, he may have so many active projects, he may not be realistic active it has billy to get them all accomplished. Sam will feel that working with others and real moving with the working with the working with others and under working with the working with the work in a position to the life. If we work is a specified to the working with we got



PROCEPTION2 measures key dimensions of behavior in a Business Environment that include:

★ Notable Primary Behaviors

This is an overview of the responses of the basic behavioral style. The report discusses how a person prefers to function in the work environment.

★ Potential Strengths in Business

Highlights a persons behavioral traits and aptitudes relating to the work environment.

★ Preferred Work Environment

Outlines the work environment a person is most comfortable and productive in.

★ Personal Growth Suggestions

Presents behavioral tendencies that may slow or hinder a persons performance.

★ Communication Builders

Suggestions to improve communication, reinforce relationships, promote credibility and gain increased productivity.

★ Personal Performance Motivators

Indicates the behavioral motivational needs of a person for top performance.

★ Communication Barriers

Highlights what others do, say, or use that can hamper communication, relationships, and productivity.

★ Personal Enhancement

Suggests behavioral needs and wants that allow a person to perform at his/her best.

Adjustment to the Work Environment

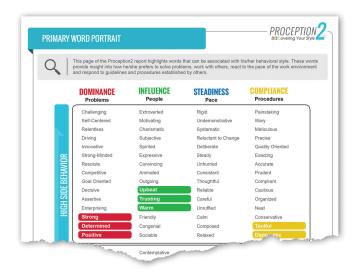
Helps to identify how a person adjusts his/her primary behavior to meet the requirements of the workplace.

★ Strengths to the Team

Outlines positive behaviors the person will contribute to the team.

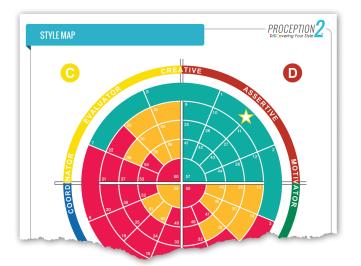
Primary Word Portrait and Adjusted Word Portrait

These pages of the **PROCEPTION** report highlight words that can be associated with your behavior based on DISC model.



Style Insight Map

Allows managers, supervisors, coaches, trainers and team members to visually see how the various styles will work, relate and communicate with one another. It can set the stage for improved communication, work relationships and productivity.



PROCEPTION2 is...

- ★ Immediate testing, evaluation and reporting
- ★ Easy to administer and score
- ★ Validated
- ★ Generates over 2,100 unique reports
- ★ Inexpensive, automated assessment system

Identify Individual Business Behavior for:

- Management Development
- Team Building
- Sales Development
- Training
- Improved Communication
- Conflict Resolution
- Coaching
- Relationship Development
- Interviewing

PROCEPTION² Options:

- Individual Report
- Manager Report
- Salesperson Report
- Interview Assistant
- Sales Interview
- Business Motivators

Customize your reports using our Report Builder

This allows organizations to change the order sections appear and to turn pages in the report on/off allowing the report to adapt to you and not you to the report.

Use the power of *PROCEPTION2* for a better understanding of your personal style to improve interpersonal communication and forge stronger relationships with others.